

A letter from Don Pierson

I am very pleased to present our new catalog. This latest edition features many enhancements, new product styles and updated information that I am certain you'll find of benefit.

While we have grown substantially over the past 13 years we've remained laser-focused on serving you and your patients. From our highly-skilled technicians and technical crew to our industry-leading customer service team and all of our front office staff, Arizona AFO® is dedicated to delivering the gold standard in product quality leading to optimal patient outcomes.

With this catalog comes the launch of an innovative new product called the Arizona Mezzo[™]. The Arizona Mezzo™ features a low-profile design that fits virtually any shoe yet provides excellent support for numerous midfoot and hindfoot conditions. You'll notice some other style additions in this catalogue as well, including the Arizona Optima Brace and the AZ Slim[™].

It is both humbling and exhilarating to come to work every day for a company that is consistently the industry leader in innovation and manufacturing excellence; a company that never cuts corners and whose pride in its products never diminishes.

It should be no surprise that Arizona AFO® is an ABC-accredited facility. What you may not know is that a growing number of our technicians are ABC-certified; a fact that we're very proud of.

Thank you for helping us grow and for inviting us to be your partner in patient care. The entire Arizona AFO® team looks forward to serving you and your patients for many years to come.

Very best regards,

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Don Pierson, CO, C.Ped V.P. Operations, Arizona AFO®

